



## PRESS RELEASE

Zurich, 13 July 2017

### **Societe Generale Private Banking Switzerland appoints Simon Ibbitson as new Head of Private Equity Funds**

Societe Generale Private Banking Switzerland (SGPBS) has appointed **Simon Ibbitson** as **Head of Private Equity Funds** as of 1 July 2017.

Based in Zurich, Simon Ibbitson is in charge of developing the private equity service offer for the private bank in Switzerland with Senior Investment Manager **Manuel Keiser**, who joined the Zurich-based SGPBS team on 1 May 2017.

In addition to the role he holds in Switzerland, Simon Ibbitson will also head up the Private Equity Funds division for all Societe Generale Private Banking (SGPB) entities at an international level. He will ensure the supervision of the Paris-based and Swiss teams dedicated to this offer.

Private Equity is a strategic development focus of our SGPBS offer – and more globally the SGPB offer – which will allow the Bank to cater for the clients' evolving needs, giving them access to the world of unlisted companies and financing the real economy.

These new appointments are key in the implementation of the SGPBS strategy of reinforcing its development in Switzerland.

From Geneva and Zurich, the Bank's clients benefit from the financial strength and international expertise of the Societe Generale group, combined with its knowledge of the Swiss economic environment and local entrepreneurship. Societe Generale is at the service of its clients in Switzerland since 1897 and celebrates this year its 120<sup>th</sup> anniversary of presence in the country.



## **Biographies**

### **Simon Ibbitson**

Before joining Societe Generale Private Banking, Simon Ibbitson was Head of Private Equity Sales & Client Services at Credit Suisse.

Simon Ibbitson started his career in financial services in 1985 as a trader with Ackroyd & Smithers on the floor of the London Stock Exchange. SG Warburg (later UBS) acquired Ackroyd in October 1986. Simon remained on the equity and investment trust trading books before joining the UBS Private Equity Placement Team, with a specific focus on the UBS Private Bank. Subsequently, Simon transitioned to the UBS Private Bank in 2003 and was one of five team members who established the UBS Private Bank private equity team, where he was Head of Client Services. In 2008, Simon joined Credit Suisse and helped to establish the Credit Suisse Wealth Management private equity team as a start-up business where he was again Head of the Client Services team incorporating Sales & Marketing, Investor Relations and Reporting.

Simon holds several banking practice exams with specific registrations in the UK (e.g. FSA Registered Fund Manager) and is a member of the Guild of International Bankers.

### **Manuel Keiser**

Before joining Societe Generale Private Banking Switzerland, Manuel Keiser was Private Equity Manager at Cape Capital in Zurich.

Manuel Keiser started his career in 2006 with KPMG in Chicago where he advised both private equity and strategic buyers on M&A transactions. Thereafter, he joined the management consulting firm Monitor Group (now Monitor Deloitte) as Senior Consultant with a main focus on corporate strategy projects. In 2010, Manuel transitioned to Credit Suisse Private Banking where he focused on origination and due diligence of private equity investment opportunities for private client feeder vehicles and discretionary UHNW client mandates. Most recently in 2015, Manuel was heading up the private equity efforts at Cape Capital, a multi-family office based in Zurich.

Manuel holds a Master of Arts in Business Administration from the University of Zurich and a MBA in Accounting – Financial Analysis from Indiana University (Kelley School of Business), USA. In addition, Manuel is a Certified Public Accountant (CPA), registered in the USA.

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## Societe Generale

Societe Generale is one of the largest European financial services groups. Based on a diversified universal banking model, the Group combines financial solidity with a strategy of sustainable growth, and aims to be the reference for relationship banking, recognised on its markets, close to clients, chosen for the quality and commitment of its teams.

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

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## Societe Generale Private Banking

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 116 billion of assets under management at the end of December 2016.

With 2,500 staff in 11 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014, 2015 and 2016, Societe Generale Private Banking was voted:

- Outstanding Private Bank in Western Europe (Private Banker International 2017)
- Best wealth planning team (WealthBriefing 2017)
- Outstanding Private Bank for Relationship Service and Engagement (Private Banker International 2016)
- Best Overall European Private Bank (Wealth Briefing 2015)
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015)
- Best Wealth Manager in France 2015 – Bank within a retail banking network (Leaders de la Finance Awards 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015)
- Best Private Bank in Western Europe for its offer in Structured Products, for the 10<sup>th</sup> consecutive year (Euromoney 2014)

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