



PRESS RELEASE

Geneva, 2 November 2017

Appointment of Societe Generale Private Banking Switzerland new Head of Commercial and Marketing

Societe Generale Private Banking Switzerland (SGPBS) announces the appointment of **Nicolas Feit** as **Head of Commercial and Marketing** as of 1 October 2017. Based in Geneva, Nicolas Feit reports to Olivier Lecler, CEO of SGPBS, and to Franck Bonin, Commercial Development Director for all Societe Generale Private Banking (SGPB) entities.

Olivier Lecler, CEO of SGPBS, said: "With over 18 years within the Societe Generale group and his deep knowledge of the private banking sector, Nicolas will play an important role in the further development of SGPB in Switzerland".

From Geneva and Zurich, the clients of SGPBS benefit from the financial strength and international expertise of the Societe Generale group combined with its knowledge of the Swiss economic environment and local entrepreneurship. Societe Generale is at the service of its clients in Switzerland since 1897 and celebrates this year its 120th anniversary of presence in the country.

Press Contact:

Voxia communication

Rohan Sant

Tél.: +41 22 591 22 63

E-mail: rohan.sant@voxia.ch

Biography

Nicolas Feit

Before joining Societe Generale Private Banking Switzerland, Nicolas Feit was Commercial Director in charge of supervising private banking and retail banking within Societe Generale in Monaco.

Nicolas Feit joined the Societe Generale group in 1999 within Retail banking. In 2004, he joined Societe Generale Private Banking France as Wealth planner. He became Head of Development & Wealth Planning in 2010.

In 2012, he joined Societe Generale Private Banking Monaco as Deputy Commercial Director.

Nicolas Feit holds a master's degree in financial engineering.



SOCIETE GENERALE

Societe Generale has been playing a vital role in the economy for 150 years. With more than 145,000 employees, based in 66 countries, we serve on a daily basis 31 million clients throughout the world. Societe Generale's teams offer advice and services to individual, corporate and institutional customers in three core businesses:

- **Retail banking in France** with the Societe Generale branch network, Credit du Nord and Boursorama, offering a comprehensive range of multi-channel financial services at the leading edge of digital innovation;
- **International retail banking, insurance and financial services to corporates** with a presence in developing economies and leading specialised businesses;
- **Corporate and investment banking, private banking, asset management and securities services**, with recognised expertise, top international rankings and integrated solutions.

Societe Generale is currently included in the main sustainability indices: DJSI (World and Europe), FSTE4Good (World and Europe), Euronext Vigeo (World, Europe and Eurozone), Ethibel Sustainability Index (ESI) Excellence Europe, 4 of the STOXX ESG Leaders Indices, MSCI Low Carbon Leaders Index.

For more information, you can follow us on twitter [@societegenerale](https://twitter.com/societegenerale) or visit our website www.societegenerale.com

SOCIETE GENERALE PRIVATE BANKING

Societe Generale Private Banking, the wealth management arm of Societe Generale, is one of the leading private banks worldwide, with EUR 116 billion of assets under management at the end of December 2016.

With 2,500 staff in 11 countries across the globe, Societe Generale Private Banking offers wealth management solutions to entrepreneurs and High Net Worth Individuals.

The expertise of its private banking teams in wealth planning, investment advisory and financing solutions regularly receives awards. In 2013, 2014, 2015 and 2016, Societe Generale Private Banking was voted:

- Outstanding Private Bank in Western Europe (Private Banker International 2017)
- Best wealth planning team (WealthBriefing 2017)
- Outstanding Private Bank for Relationship Service and Engagement (Private Banker International 2016)
- Best Overall European Private Bank (Wealth Briefing 2015)
- Best Private Bank for its wealth planning team in Europe (Wealth Briefing 2015)
- Best Wealth Manager in France 2015 – Bank within a retail banking network (Leaders de la Finance Awards 2015)
- Outstanding Wealth Planning and Trust Provider (Private Banker International 2015)
- Best Private Bank in Western Europe for its offer in Structured Products, for the 10th consecutive year (Euromoney 2014)

www.privatebanking.societegenerale.com

Follow us at twitter.com/sg_privatebank